

TRANSFORM.



A catalyst initiates or accelerates a chemical reaction without itself being affected. The closest synonym to this being accelerator. Catalysts cause an important event: transformation.

We do the same.

With years of experience of working closely with customers on various manufacturing processes, Nickunj today is capable of not only offering complete manufacturing process solutions, but of being the catalyst in transforming your vision to reality.

At Nickunj, we believe that every manufacturing process is a process of 'Transformation' and with our capability & willingness to bend backwards, to turn things around, to set things in the right direction, at every step of manufacturing process we are . . .

**'Catalysing Transformation'.**

Catalysing  
Transformation

## FROM THE CMD'S DESK

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Dear Friends,

Nickunj has indeed come a long way. Since the inception of our journey, 30 years ago, there has been no looking back. Dotted with milestone achievements for the last 3 decades, our product-oriented company has now earned its place as an end-to-end solution provider in the engineering domain. We are the largest manufacturers of EDM wires in India and I am justifiably proud to say that we catalyse paradigm shifts in business activity.

Nickunj has taken on some of the most daunting challenges in its stride, and the ability to offer unparalleled solutions in any situation within this realm has helped us carve an eminent niche for ourselves.

Inspired by global manufacturing giants, we provide unstinted technical and commercial support, and this has enabled us expand our customer base. Prudently chosen products across all industrial segments have helped us enlarge our reach, and also help us hedge against significant sluggish industry trends.

A full-fledged Technical Support & Service Centre providing prompt, efficient and unmatched servicing solutions, further signify our commitment. Our quest in bringing the latest globally proven technology to Indian shores has helped us stay miles ahead of our contemporaries.

Recently, we have consolidated and reorganized various business divisions under 5 specific SBUs. We now emphasize that 'Catalysing Transformation' of businesses remains our single point agenda.

Not resting on our past laurels, new tie-ups with reputed global companies allow us to accelerate growth, in turn transforming your business. We solicit a catalytic role in your progress and invite you to experience the multitude of products, services and solutions offered by us.

**Nickunj Shah**

Chairman & Managing Director



MASTERING DOMAINS.



## THE 5S PARADIGM

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Nickunj endeavours to create benchmarks in providing 'best-fit' solutions to our clients' needs of efficient manufacturing, by sourcing innovative quality products and solutions from across the globe. Our responsive prompt Service and unmatched Support, with total commitment to Customer Satisfaction through constant innovation and improvement, enables us to achieve this well-articulated vision. We at Nickunj are also committed to offering custom-designed solutions by providing leading edge technological expertise, quality industrial products and a trained, agile and responsive staff. Our 5S principle reflects our motto of being a leading end-to-end engineering solution provider with best-in-class domain expertise. The 5S, thus is as enumerated below:

▶ **Solutions:**

Expert advice backed by over three decades of domain knowledge

▶ **Service:**

Pro-active, pre-emptive and prompt

▶ **Sourcing:**

To source only the best products from global leaders

▶ **Support:**

Through our pan-India network of trained professionals

▶ **Satisfaction:**

Which is synonymous with the brand NICKUNJ

SOLUTIONS HUB.



## WINNING SOLUTIONS

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From being a product supplier almost three decades ago, today Nickunj has emerged as a holistic solution provider. We assess your business requirements and provide a tailor-made engineering service that helps you achieve your goals.

Our ability to deliver robust solutions is enabled by the naturally diverse Nickunj team encompassing 350+ people with a wide variety of skills, backgrounds and perspectives. They emerge as a tremendous source of talent, forging a great company. It's a team that is committed to the success of our customers on projects of profound significance to their growth.

What makes NICKUNJ a leading solutions provider is our in-depth knowledge of industry and manufacturing processes, our understanding of the applications, and our willingness to partner in our customers' progress.

## SBU APPROACH

We cater to a variety of industries, but we understand that different industries have different needs. We therefore believe that one needs to understand the manufacturing process well to be able to provide the best solution. We have hence classified our core operations into five SBUs which cater to 5 different business segments. These SBUs reflect Nickunj's 5S philosophy and our commitment towards transforming the client's business. They are structured to help Nickunj emerge as the leader in the engineering services domain.

We have the following SBUs :

- Advanced Engineering Solutions
- EDM Solutions
- High Temperature Solutions
- Jewellery Manufacturing Solutions
- Metal Cutting Solutions

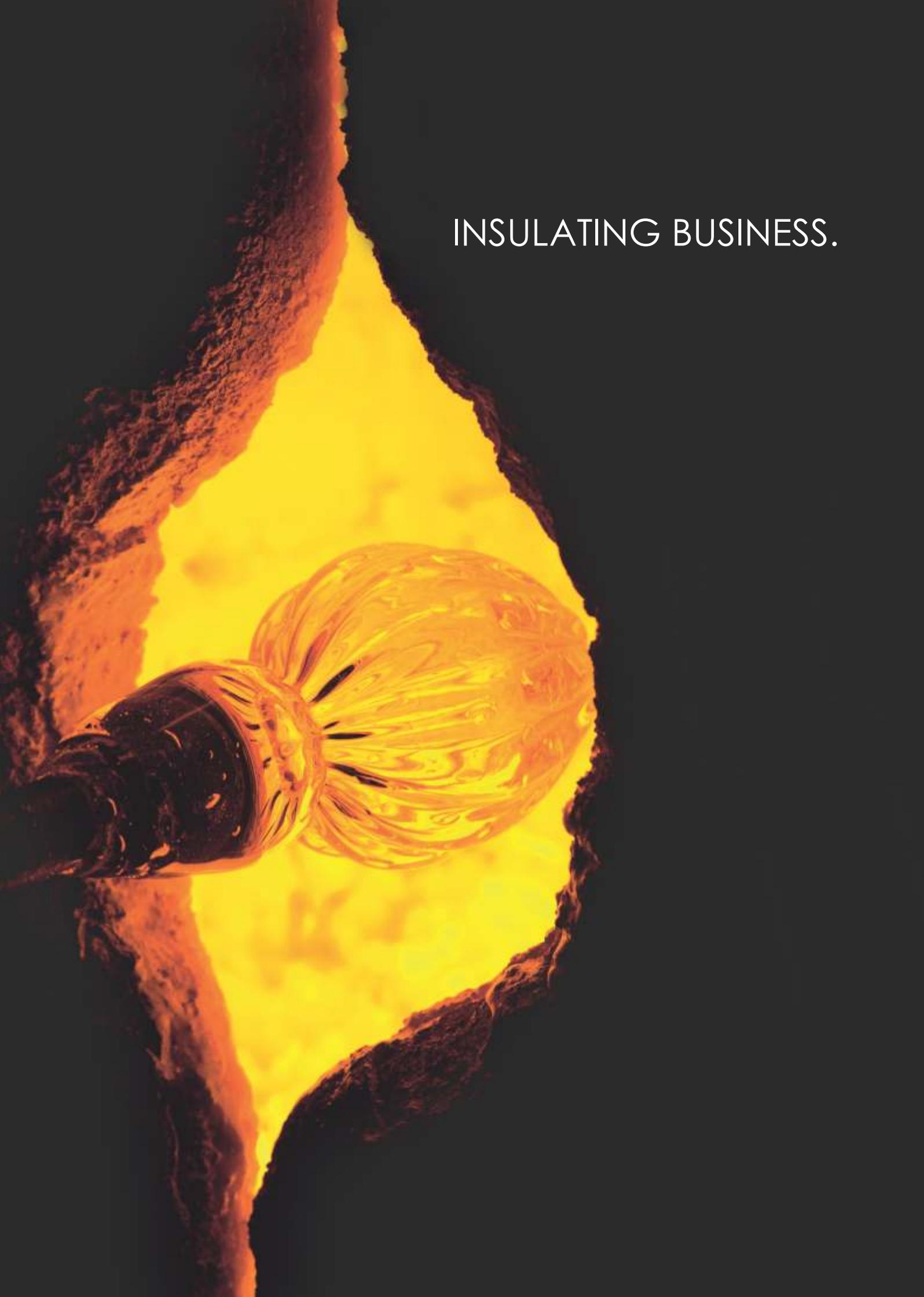
SHAPING TRANSFORMATION.



## Metal Cutting Solutions

We understand that metal cutting is a vast industry and covers a wide range of machining processes. We have manned this SBU with a team of best-in-class professionals who can render optimised solutions for almost all metal cutting applications, with products from leading global brands. The team can address the needs of conventional turning, milling, boring, threading, state-of-the-art plasma cutting, laser welding, and various other modern metal removal processes for various industries like aerospace, power and energy, oil & gas, die and mold, heavy engineering, automotive, etc. with competence to handle a wide range of component materials, ranging from the regular mild steel to difficult-to-machine & critical materials like Titanium, Nimonic, HRSAs, Stainless Steel, Hardened Steel, etc. We have a special Productivity Team that also undertakes responsibility to manage productivity on machine shops - right from loading to despatch of the finished product for select customers on contractual agreements.

INSULATING BUSINESS.



## High Temperature Solutions

High Temperature Management is a problem faced by a variety of industries. We provide innovative high temperature management solutions to these industries. We offer a wide spectrum of products ranging from Ceramics & Refractory materials used in induction furnaces and high quality crucibles in various materials, shapes and sizes. We also offer the highest quality carbon and graphite products, as well as engineered carbon and graphite materials for the most demanding applications. Our wide range of offerings cover the entire product spectrum of graphite, carbon fibers/fabrics, carbon composites and insulation materials. We are a one-stop source for high temperature resistant textile products, materials, accessories and industrial solutions viz. Premium Fabrics, Felts and Clothing to ensure effective high temperature insulation for industrial heat treatment made of Carbon, Quartz, Kevlar, Glass Fabrics. We also provide premium quality personal protection equipments to safeguard against hazardous chemicals, gasses, by-products and noise.

SPARKING TRANSFORMATION.



## EDM Solutions

Electro-discharge-machining as a manufacturing process has travelled from spark erosion, to precision machining processes like Wire-cut EDM & EDM Drilling. With our rich experience of working with industries that have adopted this process as an integral part of their manufacturing, we are in a position to offer a variety of solutions that make EDM processes more efficient. We have been the leading EDM Wire Manufacturers and Suppliers in India since 1985. In addition to our 2 state-of-the-art EDM Wire manufacturing factories, we also offer our customers the full range of EDM Consumables like EDM Wires, EDM oil, EDM Graphite, Resin, Filters, Metallic Electrodes, EDM Machine Spares, etc. It's always been our philosophy to not just be suppliers, but also to be process partners to our customers. As your partner it is essential that we provide you with quality products and impeccable service.

CRAFTING MASTERPIECES.



## Jewellery Manufacturing Solutions

Our experience of two decades, exemplary personalized service and technical support have been our key USP, and have made us the preferred suppliers of Jewellery Manufacturing Technologies, Machineries, Consumables, etc. for the jewellery industry in India. Our expertise includes providing total solutions in manufacturing, polishing, plating, refining and packaging of jewellery made from all types of precious and non-precious metals. Representing top international suppliers in the field, with our all India sales network + a professional team, we cater to more than 8000 customers across India.

SIMPLIFYING COMPLEXITY.



## Advanced Engineering Solutions

Having been associated with various manufacturing industries for over three decades, we wouldn't be left behind when the industry started adopting advanced engineering processes to stay ahead of competition. Today, we have specialists with years of experience in high-end engineering who can rework, rebuild, refurbish and even change the equipment to meet your production needs. This is in addition to rendering complex and ground-breaking engineering solutions.

To assist you in your advanced manufacturing processes, we offer products like Titanium Ingots, Wires, Sheets and Disc Shafts, High Temperature Super Alloys like Nickel, Cobalt and High Purity Magnesium and Alloys. We also offer products like Ceramic Multi Layer Capacitors, Semiconductor Fuses, Rectifiers, Diodes, etc. In fact we have supplied nearly 98% of all Piezometers which are used for Piezoelectric materials and polymers in R&D Labs and other government establishments.

Our list of products does not end here. We are able to source specialty products like Ceramic and Alumina Tubes, Nano powders of metals, Quartz products, rare earth metals like Titanium, Niobium, Tantalum and their alloys.

We realized that the world was adopting techniques & processes which were not part of conventional manufacturing processes, but could boost the entire process of 'transformation'. We were quick enough to bring technologies like Rapid Prototyping (RPT) machines for industrial, dental, medical, and jewellery industries as well as industry and Laser Welding for jewellery and industrial uses.

We have expanded our range of services to provide the most advanced safety and security equipment today, these include: Container/Vehicle X-Ray Inspection and Under Vehicle Inspection Systems, Explosives Disposal Aids, Remote Substance Detection Systems, Long Range Search Lights, NBC Decontamination Suit, Night Vision Devices and Advanced Searchlight Systems, Ballistic Protection and Long-Range Cameras.



ENDURING RESILIENCE.

## SERVICE REDEFINED

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For a company that believes in delivering custom-designed manufacturing solutions, the term 'Service' has more than one dimension.

For us 'Service' does not begin after the sale, it begins when our customer puts his vision on paper. Our team of engineers assess the need and pre-empt the problems that could hamper transforming this vision into reality. They then work with you to come up with a solution that is designed just for you. And it doesn't end there; our team continues to work with you through and after the implementation of the solution. Our unique service offering has but a few parallels in the industry.

Our service team boasts of:

▶ **Integrity:**

While delivering the service, we always have your best interest in mind. Ethics and honesty are the cornerstones of our service delivery approach.

▶ **Credibility:**

As a service provider, we are reliable and trustworthy, which includes completing the project on time and delivering the services promised in a professional manner. Our relationship with our client is more of a partnership than that of a mere vendor.

▶ **Experience:**

We have over three decades of unmatched experience in the engineering services industry. We have highly qualified & experienced engineers for all kinds of specialized projects.

▶ **Efficiency:**

We deliver the utmost efficient service to the client. We constantly keep the client abreast of all the contemporary developments in his field.

▶ **People:**

The naturally diverse Nickunj team encompassing 350+ people with a wide variety of skills, backgrounds and perspectives is a tremendous source of talent, which forges a great company, a team that is committed to the success of our customers on projects of profound significance to their growth.

BRINGING YOU THE WORLD.



## INFORMED SOURCING

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We strive hard to design customized solutions for our customers' manufacturing needs. But these solutions need the best of machines, equipment and accessories to be productive & efficient. We ensure that you get the best and hence, source high-precision, high-end engineering equipment from the technological leaders of the world in order to enhance your manufacturing productivity.

We are on a constant look-out for technological advancements & new product launches and it's our endeavour to procure the latest for our customers. We are constantly upgrading our portfolio of products & services to ensure that the journey from your vision to reality becomes as hassle-free and as smooth as possible.

Our sourcing experts ensure that we maintain short delivery cycles so that our solutions can be implemented well in time.



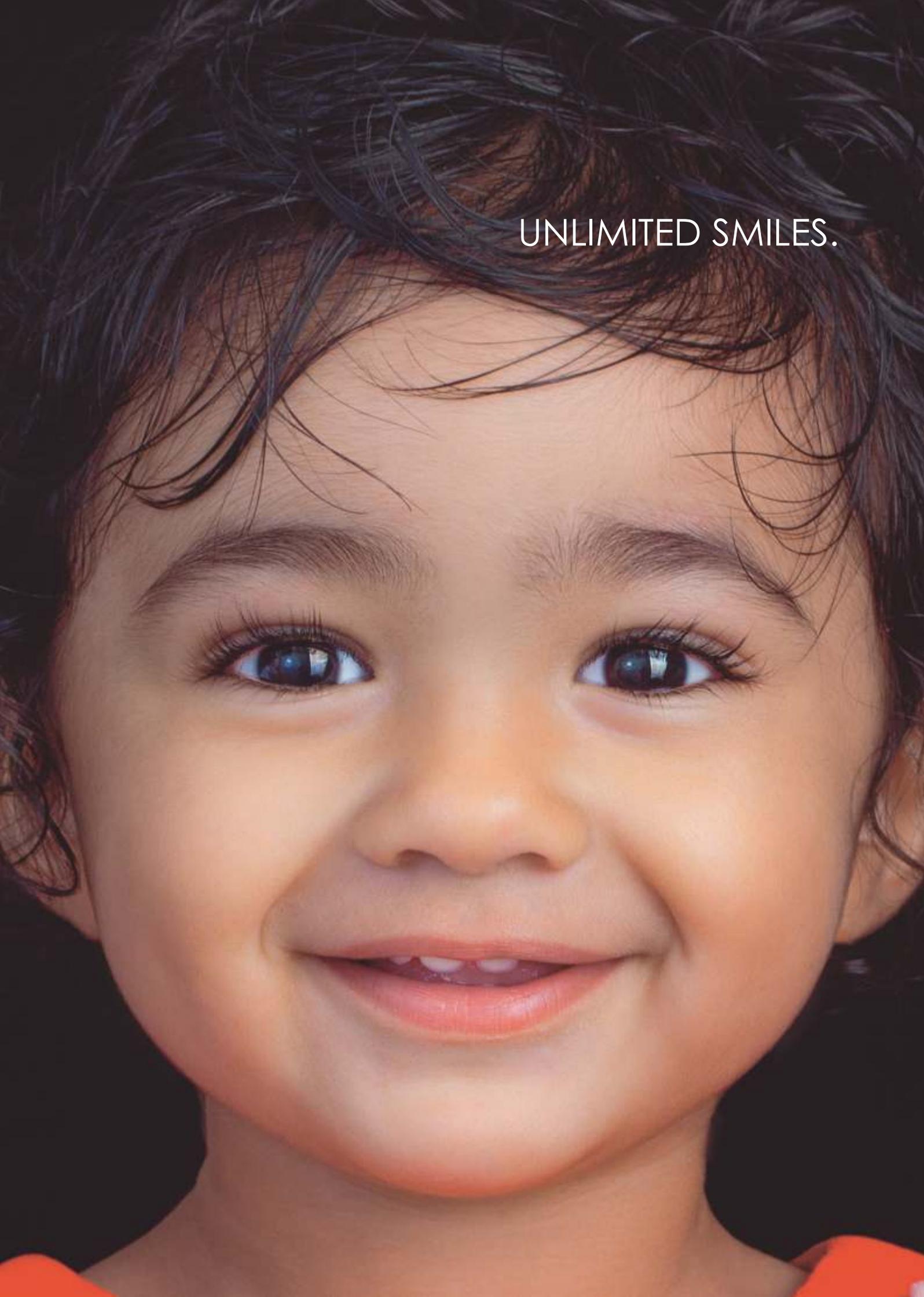
ALL-ROUND REACH.

## EXTENSIVE SUPPORT

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In our quest of offering solutions, we realize that after-sales support is one of the most important factors behind the customer making a buying decision. With a country so large and the requirement so diverse, the only way to ensure timely support is to be physically present across the length and breadth of the country. With our 11 branches at strategic locations across the country & a team of over 180 sales and application engineers, we ensure timely support. Our dedicated technical support and service center cater to our customers seeking services from our Metal Cutting Solutions and Jewellery Manufacturing Solutions.

We have also installed Laser Welding machines in Mumbai, Bangalore and Delhi which provide services to mould, repair or restore, etc. on a contract basis. Our warehousing facility in Mumbai of over 50,000 sq.ft. and local storage facilities at each branch ensure timely supplies of products & spare parts.



UNLIMITED SMILES.

## SATISFACTION GUARANTEED

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The term “Satisfaction” is synonymous with brand Nickunj. Our able solutions, service, sourcing, and effective support together contribute to the highest levels of customer satisfaction.

In our quest for Customer Satisfaction, we have developed the following practices:

▶ **Attention to Detail:**

While working on a project with our customers, our engineers ensure that they pay utmost attention to even the smallest details so that the project is completed with total perfection.

▶ **Anticipating Client Needs:**

We go that extra mile in ensuring that we anticipate the unstated client requirements and cater to the same.

Utmost client satisfaction is the fuel that sustains our momentum.



PAKISTAN

CHINA  
TIBET

NEPAL

BAY  
OF  
BANGAL

ARABIAN  
SEA

SRI  
LANKA

BADDI

CHANDIGARH  
LUDHIANA

Gurgaon  
NEW DELHI

JAIPUR

LUCKNOW

AHMEDABAD

SURAT

RAJKOT

VADODARA

INDORE

JAMSHEDPUR

KOLKATA

UMARGAON

RAIPUR

AURANGABAD

BHAYANDER  
MUMBAI

ANDHERI

PUNE

KOLHAPUR

HYDERABAD

BANGALORE

CHENNAI

HOSUR

COIMBATORE



## PAN INDIA PRESENCE



- Head Office**  
Mumbai
  
- Regional Offices**  
New Delhi  
Bengaluru
  
- Branch Offices**  
Ahmedabad    Chennai    Coimbatore  
Hyderabad    Jaipur    Kolkata  
Pune            Ludhiana    Surat
  
- Manufacturing Plants (Mfg. of EDM Wires)**  
Baddi (Himachal Pradesh)  
Umargaon (Gujarat)
  
- Showroom**  
Bhayander  
(Jewellery Manufacturing Machines and Consumables)  
  
Andheri  
(Jewellery Manufacturing & Laser Welding Solutions)
  
- Technical Support & Service Center**  
Mumbai
  
- Resident Representatives**  
Indore            Hosur            Jamshedpur  
Vadodara        Rajkot           Chandigarh  
Aurangabad     Kolhapur        Lucknow  
Raipur            Gurgaon

## Head Office

### Mumbai

Sri Joravar Bhavan, 93, M. Karve Road, Marine Lines,  
Mumbai - 400020, India.

P: (022) 43220300, 22190300 | F: (022) 22060415

E: info@nickunjgroup.com | www.nickunj.com

## Manufacturing Plants (Mfg. of EDM Wires)

### Baddi (Himachal Pradesh)

Plot No. 72, Near Sukam Inverter, Hanuman Chowk,  
Baddi - 173205, (H.P.)

P: (01795) 245540 | F: (01795) 245539

E: baddi-newcpl@nickunjgroup.com

### Umargaon (Gujarat)

Plot No. 115, New GIDC, Umbergaon - 396171,  
Dist: Valsad, Gujarat.

P: (0260) 2561075 | F: (0260) 2561076

E: umbergaon-newcpl@nickunjgroup.com

## Regional Offices

### New Delhi

38/6, West Patel Nagar, Near Nala Market,  
Opp. Anand Nursing Home, New Delhi - 110008.

P: (011) 40050500 | F: (011) 40050599

E: nickunj-delhi@nickunjgroup.com

### Bengaluru

#### Jewellery Manufacturing & Laser Welding Solutions

No.1/E, 1st Main Road, Markandeshwara Nagar,  
Next to Binny Grounds, B/H Bharat Petroleum Pump,  
Bengaluru - 560023.

P: (080) 32952884 | F: (080) 6757578

E: nickunj-bangalore@nickunjgroup.com

## Branch Offices

### Ahmedabad

302, A-Wing, Narnarayan Complex,  
Nr. Swastik Cross Road, Navrangpura, Ahmedabad - 380009.

P: (079) 30023523 | F: (079) 30023623

E: nickunj-ahmedabad@nickunjgroup.com

### Chennai

No. 6,7,8 1st Main Road, Gr. Floor, Balaji Nagar,  
Ekkattupuhangal, Chennai - 600097.

P: (044) 65447740 | F: (044) 42738332

E: nickunj-chennai@nickunjgroup.com

### Coimbatore

Old No. 105K, New No. 233 Sanganur Road,  
S.V. Thottam, Ganapathi, Coimbatore - 641006.

P: (0422) 4393303 | F: (0422) 4394404

E: nickunj-coimbatore@nickunjgroup.com

**Hyderabad**

311, Swapnalok, S.D. Road, Secunderabad - 500003.  
P: (040) 27842948 | F: (040) 27841775  
E: nickunj-hyderabad@nickunjgroup.com

**Jaipur**

Pratap Chambers, S-01, Sector 5, Pratap Nagar,  
Sanganer Tonk Road, Jaipur - 302022.  
Phone & Fax: (0141) 2791123  
E: nickunj-jaipur@nickunjgroup.com

**Kolkata (Domjur)**

Uttar Jhaparda, Lahapara, Ujjal Sangha Club Bldg.,  
Domjur, Howrah - 711405.  
P: +91 9903992113  
E: nickunj-kolkata@nickunjgroup.com

**Ludhiana**

Pratap House, Gr. Floor, Jeevan Nagar,  
Focal Point, Ludhiana - 141010.  
P: (0161) 5045324 | F: (0161) 5045324  
E: ludhiana-newcpl@nickunjgroup.com

**Pune**

F-45 Vishveshwar Industrial Premises Co-op Society Ltd. Sect-7 Plot  
No. 134/135 Pradhikaran, Bhosari, Pune - 411026.  
P: (020) 30681177 | F: (020) 30622200  
E: nickunj-pune@nickunjgroup.com

**Surat**

201 Vishwakarma Arkade, Near Majura Gate,  
Opp. New Civil Hospital, Ring Road, Surat - 395002.  
P: +91 9824166365 E: nickunj-surat@nickunjgroup.com

**Showroom**

**Jewellery Manufacturing & Laser Welding Solutions**  
C/26, Grd Floor, Raj Indl Copmex, Military Road, Marol Maroshi,  
Andheri (E) – 400059.  
T: 022 29208298/99  
E: nickunj-andheri@nickunjgroup.com

**Bhayander**

**Jewellery Manufacturing Solutions**  
Gala no - 11, 12 & 13, Vardhanman Bullduing No.2,  
Near Hanuman Temple, New Golden Nest,  
Opp. Shani Temple, Bhayander (E). Thane - 401105.  
M: +91 9004415794.  
E: nickunj-bhayander@nickunjgroup.com

**Technical Support & Service Center**

Machine Tools & Accessories, Abrasives & Pneumatic Tools, Jewellery  
Mfg. M/c Gala No: 4, Cama Industrial Estate,  
Sun mill Compound, Lower Parel (W), Mumbai - 400013.  
P: (022) 43490400 Toll Free No.1-800-103-NICK  
E: service@nickunjgroup.com

